

Reputation

Do a reality check – it's time for a road test

Ask people – do a personal 360

Refine your message. Don't rush. Get it right

Reputation

What were your first **impressions** of me?

How have these **changed** over time?

What **three words** would you use to describe me?

How does this match with your **expectations** of the job I do?

What stands out to you about the way I **look** and **sound**?

What one **trait** would you recommend I play to?

Is there anything that I **overdo**?

Is there anything **missing**?